

DOING BUSINESS GLOBALLY

Conference Agenda

October 15, 2015 | The Tower at Cityplace | Dallas

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TIME	SESSION TITLE	LOCATION
8:30 am	Registration and Breakfast	Oaklawn
9:00 am	Morning Keynote Presentation and Plenary Session	Joe C. Thompson Amphitheater
11:30 am	Lunch	42nd Floor
12:15 pm	<p>Track Sessions</p> <p>Track I: Global Markets: Mapping Country Opportunities and Risks</p> <p>Track II: From Inception to Integration: Leading Successful Cross-Border Deals</p> <p>Track III: Navigating the Changing Landscape of International Tax and Finance: Analysis, Strategies, Results</p> <p>Track IV: Managing Risks Globally</p>	<p>Lakewood I</p> <p>Lakewood II</p> <p>Turtle Creek I</p> <p>Turtle Creek III</p>
5:00 pm	Cocktail Reception	42nd Floor

Plenary Session

Conference Room: Joe C. Thompson Amphitheater

TIME	SESSION TITLE	SPEAKERS
9:00 am	Welcome	Michael Santa Maria Managing Partner, Baker & McKenzie - Dallas Todd Bowers , ACC-Dallas-Fort Worth President and Associate General Counsel, Lockheed Martin Aeronautics Company
9:15 am	Keynote Presentation	Daniel W. Rabun Chairman of the Board, Golar LNG Ltd. Director, Apache Corporation
10:15 am	BREAK	
10:30 am	Panel Discussion Expanding a Global Workforce: The Intersection of HR and Legal Issues	Moderator: David Ellis , Partner, Baker & McKenzie - Houston/Chicago Panelists: Patrick McLaughlin , Sr. HRVP, Chief HR Officer, Frito-Lay North America Suzanne Purdum , Director of HR, Bell Helicopter, Textron Inc.
11:30 am	Luncheon	

Track I: Global Markets: Mapping Country Opportunities and Risks
Conference Room: Lakewood I

TIME	SESSION TITLE	SPEAKERS
12:15 pm	Brazil, Cuba and Mexico <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>Hector Morales, Baker & McKenzie - Washington, DC</i> Panelists: <i>Alexandre Lamy, Baker & McKenzie - Washington, DC</i> <i>Alberto Mori, Baker & McKenzie - Sao Paulo</i> <i>Benjamin Torres-Barron, Baker & McKenzie - Mexico City</i>
1:25 pm	Transitional Break	
1:30 pm	China and India <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Chmiel, Managing Director, Global Torchlight</i> Panelists: <i>Ashok Lalwani, Baker & McKenzie - Singapore</i> <i>Howard Wu, Baker & McKenzie - Shanghai</i>
2:30 pm	Break	
2:45 pm	Africa <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Chmiel, Managing Director, Global Torchlight</i> Panelists: <i>Reagan Demas, Baker & McKenzie - Washington, DC</i> <i>Wildu du Plessis, Baker & McKenzie - Johannesburg</i>
3:45 pm	Transitional Break	
3:50 pm	Turkey and the Middle East <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Chmiel, Managing Director, Global Torchlight</i> Panelists: <i>Alexandre Lamy, Baker & McKenzie - Washington, DC</i> <i>Daniel Matthews, Baker & McKenzie - Istanbul</i>
5:00 pm	Cocktail Reception	

Track II: From Inception to Integration: Leading Successful Cross-Border Deals
Conference Room: Lakewood II

TIME	SESSION TITLE	SPEAKERS
12:15 pm	Overcoming Challenges in Cross-Border Transactions <ul style="list-style-type: none"> ▪ Planning, timing and structuring ▪ Due diligence, compliance and regulatory ▪ Post-acquisition integration 	Moderator: <i>Michael Santa Maria, Baker & McKenzie - Dallas</i> Panelists: <i>Maria Garton, Associate General Counsel, Lockheed Martin Aeronautics Company</i> <i>Jorge Gonzalez, Baker & McKenzie - Dallas</i>
1:25 pm	Transitional Break	
1:30 pm	Ownership, Information and Protection: Untangling IP in Cross-Border Transactions <ul style="list-style-type: none"> ▪ Effective due diligence strategies ▪ Reps and warranties ▪ Planning for jointly developed IP ▪ Open source issues 	Moderator: <i>Michael Santa Maria, Baker & McKenzie - Dallas</i> Panelists: <i>Guy Birkenmeier, Baker & McKenzie - Dallas</i> <i>Todd Bowers, Chief Counsel, Global Transactions & Compliance, Lockheed Martin Aeronautics Company</i> <i>Heiko Burow, Baker & McKenzie - Dallas</i>
2:30 pm	Break	
2:45 pm	Taking Your Workforce Global: Managing Cultural Barriers and Retaining Talent in Cross-Border Matters <ul style="list-style-type: none"> ▪ Employment and benefits concerns in multi-jurisdictional deals ▪ Strategies to compensate with equity ▪ Managing immigration issues - challenges and strategies ▪ Preparing for post-closing integration, including taking your policies global 	Moderator: <i>Scott Nelson, Baker & McKenzie - Houston</i> Panelists: <i>David Ellis, Baker & McKenzie - Houston/Chicago</i> <i>Joseph Fox, Vice President HR & Employment Law, Celanese Corporation</i> <i>Denise Glagau, Baker & McKenzie - San Francisco</i> <i>David Serwer, Baker & McKenzie - Chicago</i>
3:45 pm	Transitional Break	
3:50 pm	Structuring Your Global Supply Chain: Mitigating Risk and Maximizing Value <ul style="list-style-type: none"> ▪ Update on supply chain policy best practices ▪ Proliferation of international trade agreements and use of protectionist trade measures ▪ Import / export and cross-border transit ▪ FCPA and anti-corruption 	Panelists: <i>Paul Amberg, Baker & McKenzie - Chicago</i> <i>Samuel Kramer, Baker & McKenzie - Chicago</i>
5:00 pm	Cocktail Reception	

Track III: Navigating the Changing Landscape of International Tax and Finance: Analysis, Strategies, Results

Conference Room: Turtle Creek I

TIME	SESSION TITLE	SPEAKERS
12:15 pm	Tax Planning in an Evolving Global Tax Environment <ul style="list-style-type: none"> ▪ Impact of Base Erosion and Profit Shifting (BEPS) initiatives ▪ Focus on Transfer Pricing, with increased transparency and attacks on the arm's length standard ▪ Strategies for designing and implementing global supply chain structures that withstand scrutiny 	Moderator: <i>Robert Albaral, Baker & McKenzie - Dallas</i> Panelists: <i>Bill Blaylock, Vice President & Senior Tax Counsel, Texas Instruments</i> <i>Erik Christenson, Baker & McKenzie - San Francisco</i> <i>Alexandra Minkovich, Baker & McKenzie - Washington, DC</i>
1:25 pm	Transitional Break	
1:30 pm	Effective Cross-Border Cash Pooling <ul style="list-style-type: none"> ▪ Trends and structures ▪ Managing currency and tax risk ▪ Compliance 	Moderator: <i>Robert Albaral, Baker & McKenzie - Dallas</i> Panelists: <i>Craig Meland, Baker & McKenzie - Chicago</i> <i>Omar Moerer, Baker & McKenzie - Amsterdam</i> <i>Joshua Richardson, Baker & McKenzie - Chicago</i> <i>Richard Sabones, Executive Director - Liquidity Solutions Group, J.P. Morgan Treasury Services</i>
2:30 pm	Break	
2:45 pm	Managing Risk in the Current Global Audit Landscape <ul style="list-style-type: none"> ▪ Controlling information in the digital age when foreign tax authorities come knocking ▪ Protecting confidential and privileged information in an era of "transparency" ▪ The stakes are raised with potential criminal liability and foreign tax raids 	Moderator: <i>Robert Albaral, Baker & McKenzie - Dallas</i> Panelists: <i>Kristen Proschold, Baker & McKenzie - Houston</i> <i>Mary Prosser, Tax Counsel, Texas Instruments</i> <i>Susan Ryba, Baker & McKenzie - Chicago</i>
3:45 pm	Transitional Break	
3:50 pm	Using Partnerships in Business Acquisitions and Dispositions <ul style="list-style-type: none"> ▪ Advantages of using partnerships when planning acquisitions, dispositions and commercial transactions ▪ Current trends and common uses of partnerships in commercial transactions to generate cash and defer tax ▪ Strategies for designing and implementing partnership transactions that withstand scrutiny 	Moderator: <i>Robert Albaral, Baker & McKenzie - Dallas</i> Panelists: <i>Jonathan Martin, Baker & McKenzie - Houston</i> <i>Todd Schroeder, Baker & McKenzie - Dallas</i>
5:00 pm	Cocktail Reception	

Track IV: Managing Risks Globally
Conference Room: Turtle Creek III

TIME	SESSION TITLE	SPEAKERS
12:15 pm	<p>Prepare for the Worst, Hope for the Best: Employment-Related Internal Investigations</p> <ul style="list-style-type: none"> ▪ Investigating cross-border employee whistleblower claims ▪ Managing the employee whistleblower ▪ Defending employee whistleblower claims 	<p>Moderator: <i>Scott Nelson, Baker & McKenzie - Houston</i></p> <p>Panelists: <i>Joseph Fox, Vice President HR & Employment Law, Celanese Corporation</i> <i>Cynthia Jackson, Baker & McKenzie - San Francisco</i> <i>Celina Joachim, Baker & McKenzie - Houston</i></p>
1:25 pm	Transitional Break	
1:30 pm	<p>How to Design and Implement Antitrust Audits</p> <ul style="list-style-type: none"> ▪ Designing and implementing antitrust audits/health checks in a way that works within the culture of the business but at the same time will stand up to scrutiny from enforcers ▪ Best practices in creating effective, reasonable and appropriately scoped antitrust audits 	<p>Moderator: <i>Lee Van Voorhis, Baker & McKenzie - Washington, DC</i></p> <p>Panelist: <i>Ken Jull, Baker & McKenzie - Toronto</i></p>
2:30 pm	Break	
2:45 pm	<p>Rise in Global Trade Secret Litigation</p> <ul style="list-style-type: none"> ▪ Overview as to why trade secrets are on the rise ▪ Key difficulties and challenges in protecting or enforcing trade secrets ▪ Parallel enforcement issues - what do you do, particularly with China, when you have trade secret issues affecting both the Chinese and US markets, and perhaps elsewhere? ▪ Establishing and operating non-US operations ▪ Looking to the future, will trade secrets probably play a larger, smaller or the same roles in the overall IP portfolio, and how might best practices evolve? 	<p>Moderator: <i>Bart Rankin, Baker & McKenzie - Dallas</i></p> <p>Panelists: <i>William Schaller, Baker & McKenzie - Chicago</i> <i>Jaimes Sher, Chief Intellectual Property Counsel, Celanese</i></p>
3:45 pm	Transitional Break	
3:50 pm	<p>Global Data and Technology Trends</p> <ul style="list-style-type: none"> ▪ Understanding the legal landscape ▪ Cross-border data transfers ▪ Data privacy and security risks in M&A ▪ Key data privacy mitigation strategies 	<p>Moderator: <i>Amy de La Lama, Baker & McKenzie - Chicago</i></p> <p>Panelists: <i>Brian Hengesbaugh, Baker & McKenzie - Chicago</i> <i>Hagen Koeckeritz, Baker & McKenzie - Frankfurt</i> <i>Adam McKinney, General Attorney & Associate General Counsel, Privacy, Data Protection & Big Data, AT&T</i></p>
5:00 pm	Cocktail Reception	