

**Baker
McKenzie.**

IN PARTNERSHIP WITH:



DOING BUSINESS GLOBALLY

DALLAS | OCTOBER 18, 2018



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8:30 am

Registration and Breakfast

9:00 am

Welcome Remarks and Keynote Presentation Featuring Terry Jones
Founder and former CEO, Travelocity and former Chairman, Kayak.com

10:30 am

Plenary Session: Guarding the Corporate Reputation and Creating Security in a New World Order

Moderator:

Gloria Santona, Of Counsel, Baker McKenzie and former Executive Vice President, General Counsel and Corporate Secretary, McDonald's Corporation

Speakers:

Rhys J. Best, Chairman, MRC Global

Lawrence J. Johnson, Chief Executive Officer, Fogo de Chão

Mary Rhoades Korby, Independent Director, Darling Ingredients

Daniel W. Rabun, Chairman of the Board of Directors, Apergy Corporation

11:30 am

Luncheon

12:30 pm

Breakout Panel Sessions (choose one panel per session)

Session I: 12:30 pm - 1:30 pm

- A. The Evolving Regulatory Landscape for Autonomous Technology
- B. Reducing the Risk of Inheriting an Enforcement Action: Compliance due diligence in M&A and JV transactions
- C. Translating Tax Reform: The game-changer you need to understand

Session II: 1:40 pm - 2:40 pm

- A. Protecting the Attorney-Client Privilege in International Transactions, Investigations and Litigation
- B. Enterprise Risk Management and Your Global Supply Chain
- C. Financing Your Next Deal: Addressing geopolitical implications in Latin America and other emerging economies

Session III: 2:50 pm - 3:50 pm

- A. Anticipating Board Level Issues in Global Brand Expansion
- B. Emerging Trends in Advancing Corporate Diversity and Inclusion Goals
- C. Top Trends in Cross-Border M&A

Session IV: 4:00 pm - 5:00 pm

- A. Conflicts Between US Legal Demands for Data and Global Data Protection Laws
- B. Spotlight on Doing Business in Mexico: What does the change in administration mean for risk management and business strategy?
- C. Distribution Channel Conflict in the Consumer Goods and Retail Industry: Managing the rise of e-commerce

Note: There is a 10 minute break between each panel session.

5:00 pm

Networking Reception

BREAKOUT SESSION 1

12:30 pm - 1:30 pm

(Choose One Panel)

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Panel Name

Speakers

Room

A. The Evolving Regulatory Landscape for Autonomous Technology

- Recent developments in artificial intelligence, machine learning, and autonomous technologies in the transportation sector
- Regulatory overview for autonomous vehicles, including drones, and mobility options in the US
- How legal issues impact the development of new autonomous technologies in the transportation sector
- Overview of current cybersecurity issues and challenges

Jane Lappin

Director of Public Policy and Government Affairs, Toyota Research Institute

Cathy Muir

Baker McKenzie - Washington, DC

Jennifer Trock

Baker McKenzie - Washington, DC

Lakewood II

B. Reducing the Risk of Inheriting an Enforcement Action: Compliance due diligence in M&A and JV transactions

- Which M&A team structures and practices enable effective compliance due diligence?
- Common pitfalls in conducting compliance due diligence and how to address problems
- How to integrate an acquired entity into your compliance program
- Overview of M&A compliance diligence survey and lessons learned

Omar Momany

Baker McKenzie – Dubai

Denmon Sigler

Baker McKenzie – Houston

Joseph P. Tocco

Senior Vice President, Assistant General Counsel, AT&T Communications

Peter Tomczak

Baker McKenzie – Chicago

Lakewood I

C. Translating Tax Reform: The game-changer you need to understand

- What are the implications of the largest tax overhaul in three decades? What GCs and senior management need to know
- Understanding the changes to rules permitting repatriation of cash to the US - how will the changes impact M&A?
- How rule changes may impact current and prospective third-party and related-party transactions and planning

Robert Albaral

Baker McKenzie – Dallas

Jason Graham

Baker McKenzie – Dallas

Kai Kramer

Baker McKenzie – Houston

Melinda Phelan

Baker McKenzie – Dallas

Turtle Creek

BREAKOUT SESSION 2

1:40 pm - 2:40 pm

(Choose One Panel)



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Panel Name

Speakers

Room

A. Protecting the Attorney-Client Privilege in International Transactions, Investigations, and Litigation

- What are the inter-country differences in the attorney-client privilege?
- Recent court decisions on waiver in the context of cross-border investigations and litigation
- Best practices for mitigating the risk of waiver

Megan Donovan

Deputy General Counsel, Dental Platform
Danaher Corporation

Michelle Hartmann

Baker McKenzie - Dallas

Corinne Hufft

Senior Vice President and Assistant
General Counsel, Bank of America

William McSpadden

Baker McKenzie – Dallas

Lakewood II

B. Enterprise Risk Management and Your Global Supply Chain

- How to mitigate risk and maximize value when structuring your supply chain
- What are the critical policy-related matters that impact supply chains, including trade agreements, import/export controls and cross-border transit, FCPA and anti-corruption, and other emerging legal requirements?
- Best practices for integrating enterprise-wide supply chain risk management, including streamlining diligence and ensuring compliance with disclosure obligations

Reagan Demas

Baker McKenzie - Washington, DC

Meredith DeMent

Baker McKenzie - Washington, DC

Bart McMillan

Baker McKenzie – Chicago

Lakewood I

C. Financing Your Next Deal: Addressing geopolitical implications in Latin America and other emerging economies

- Latin America
 - How will the current geopolitical landscape impact growth and foreign direct investment in Latin America?
 - Addressing the infrastructure financing gap - strategies for financing the growing pipeline of new projects in Latin America
- Africa
 - With solid growth projected in Nigeria but a looming infrastructure finance gap, how will projects be financed to support the country's growth?
 - How the slowdown in China could lead the country to invest more heavily in Africa, particularly in infrastructure

Dana Bennett

Senior Counsel, International Finance
Corporation

Raymundo Enriquez

Baker McKenzie - Mexico City

Margarita Oliva

Baker McKenzie - New York

Turtle Creek

BREAKOUT SESSION 3

2:50 pm - 3:50 pm

(Choose One Panel)



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Panel Name

Speakers

Room

A. Anticipating Board Level Issues in Global Brand Expansion

- Trade wars, changing tax laws and global political uncertainty - what the Board needs to consider in global brand expansion
- Board level concerns with global brand expansion - how to assess enterprise-wide risk
- Which mode of market entry makes the most sense from a risk management perspective?
- E-commerce, privacy and data security - understanding new dimensions of country risk, including new regulations, cross-border contagion and political risk

Dan Fuller

Vice President, General Counsel and Secretary, Brinker International

Michael Santa Maria

Baker McKenzie - Dallas

Vincent Schroder

Baker McKenzie - Palo Alto

Lakewood I

B. Emerging Trends in Advancing Corporate Diversity and Inclusion Goals

- Building a strong corporate culture that fosters diversity, professionalism, and respect
- Successful strategies employed by in-house legal departments to improve diversity in companies and law firms
- Interactive discussion of emerging trends, including measuring the impact of diversity initiatives

Anna Brown

Baker McKenzie - New York

Susan Eandi

Baker McKenzie - Palo Alto

Rick Hammett

Baker McKenzie - Houston

Arash Mostafavipour

Managing Vice President, Chief Counsel-Financial Services, Capital One

Turtle Creek

C. Top Trends in Cross-Border M&A

- CFIUS reform and how it will affect companies doing cross-border deals
- Strategies to consider based on trends in reps and warranties insurance
- The rise of carve-out transactions and how this may impact your business strategy

Sylwia Lis

Baker McKenzie - Washington, DC

Brook Mestre

Baker McKenzie - Dallas

John Quattrocchi

Baker McKenzie - Dallas

Lakewood II

BREAKOUT SESSION 4

4:00 pm - 5:00 pm

(Choose One Panel)

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A. Conflicts Between US Legal Demands for Data and Global Data Protection Laws

- How to keep up with proliferating data laws
- Strategies for managing the increased legal demands for data
- How to identify conflict scenarios between US legal demands and non-US data laws and establishing a multi-layered approach to addressing conflicts

Brian Hengesbaugh

Baker McKenzie - Chicago

Nick Linn

Vice President, Legal, NTT DATA Services

Vincent Schroder

Baker McKenzie - Palo Alto

Lakewood I

B. Spotlight on Doing Business in Mexico: What does the change in administration mean for risk management and business strategy?

- The impact of recent developments in major international trade agreements on multinationals operating in Mexico
- Best practices for tackling challenges presented by an ever-changing tax environment and what companies should consider to protect their investments
- The new administration - changes and considerations

Luis Carbajo-Martinez

Baker McKenzie - Mexico City

Raymundo Enriquez

Baker McKenzie - Mexico City

Adriana Ibarra

Baker McKenzie - Mexico City

Lakewood II

C. Distribution Channel Conflict in the Consumer Goods and Retail Industry: Managing the rise of e-commerce

- Channel conflicts - what are the causes?
- How to build brand balance and strategy for various distribution channels
- Managing, mitigating and resolving channel conflict
- Evaluating license agreements across distribution channels
- Discussion of best practices and how to turn problems into opportunities

Mohammad Alturk

Baker McKenzie - Dallas

Christina Conlin

Baker McKenzie - Chicago

Ximena Couret

Baker McKenzie - Dallas

Michael Santa Maria

Baker McKenzie - Dallas

Turtle Creek



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■ S E A T T L E
O C T O B E R 1 0

■ D A L L A S
O C T O B E R 1 8

Baker McKenzie helps clients overcome the challenges of competing in the global economy. We solve complex legal problems across borders and practice areas. Our unique culture, developed over 65 years, enables our 13,000 people to understand local markets and navigate multiple jurisdictions, working together as trusted colleagues and friends to deliver value to our clients.
