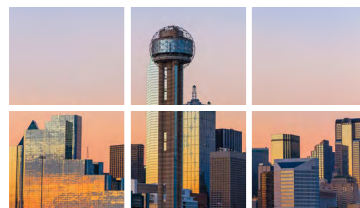


DOING BUSINESS
GLOBAL
ALLY
IN THE DIGITAL AGE

NOVEMBER 9, 2017 | DALLAS

sponsored by





The transformation of the Digital Age has brought exciting opportunities for growth, but it has also presented significant threats and risks, particularly for companies operating across borders. Hear how market leaders are using the digital revolution to gain a competitive advantage at our seventh annual Doing Business Globally series.

This highly rated, complimentary program unites senior business executives, in-house counsel and Baker McKenzie practitioners from around the world. Together, they will examine the key legal and business challenges facing global companies in the Digital Age and provide concrete strategies to transform digital business models.

KEYNOTE SPEAKER



Jim Carroll

Global Futurist, Trends and
Innovation Expert

BENEFITS OF ATTENDING THIS SERIES INCLUDE:

Gain Insight From Global Thought Leaders

Learn practical tips and strategies from senior executives and thought leaders at the forefront of geopolitical and macroeconomic development that apply to your business.

Customize Your Experience

Tailor your own itinerary and choose to attend the breakout panel sessions that are most relevant to your industry and business. Take advantage of opportunities for personalized discussions with Baker McKenzie practitioners to address your specific needs.

Build Your Global Network

Grow a network of invaluable contacts for benchmarking your business strategy, and building your company and career. Learn and interact with market leaders during a full day of programming and networking with industry peers.

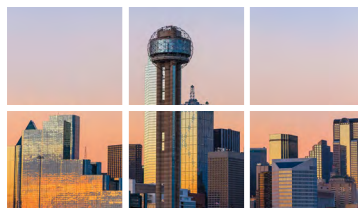
Earn CLE and CPE Credits

This program will provide over four CLE credits in Texas, California, Illinois and New York. CPE is also offered for select panels.

Access Exclusive Publications

Enjoy exclusive complimentary access to legal publications and handbooks that highlight trends and analysis around specific countries and areas of law, authored by industry leaders.

AGENDA



DOING BUSINESS
GLOBALLY
IN THE DIGITAL AGE

NOVEMBER 9, 2017
DALLAS

8:30 am

REGISTRATION & BREAKFAST

9:00 am

MORNING PANEL DISCUSSION & KEYNOTE PRESENTATION

featuring: **Jim Carroll**, Global Futurist, Trends and Innovation Expert

11:30 am

LUNCHEON

12:30 pm

BREAKOUT PANEL SESSIONS

Session I | 12:30 pm - 1:30 pm

- Supply Chain Collaboration in a Digital World: Risks and Rewards
- Maximizing Tech and Data in Cross-Border M&A Deals
- The Perfect Storm on Data Privacy and Security: More Data, More Regulation, More Enforcement

Session II | 1:40 pm - 2:40 pm

- The Rising Importance of Safeguarding Trade Secrets in the Digital Age
- Current Trends and Developments in Tax Controversies
- MedTech in the Digital Age

Session III | 2:50 pm - 3:50 pm

- Managing Data Risks in Complex Investigations
- Rules of Engagement: Managing Risk For Consumer Facing Businesses
- Digital Currency and Technology Transformation in Financial Services: Challenges and Opportunities

Session IV | 4:00 pm - 5:00 pm

- The Impact of Technology on Work and the Workplace
- Navigating US Export Controls and Sanctions in the Digital Age
- Autonomous Technology and Automated Driving: Legal Challenges and Trends

5:00 pm

NETWORKING COCKTAIL RECEPTION

LOCATION

THE TOWER AT CITYPLACE

2711 North Haskell Avenue
Dallas, TX 75204
thecityplacetower.com



CONTACT

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DOING BUSINESS GLOBALLY

NOVEMBER 7, 2017
CHICAGO

NOVEMBER 9, 2017
DALLAS

JANUARY 18, 2018
MEXICO CITY

Baker McKenzie helps clients overcome the challenges of competing in the global economy. We solve complex legal problems across borders and practice areas.

Our unique culture, developed over 65 years, enables our 13,000 people to understand local markets and navigate multiple jurisdictions, working together as trusted colleagues and friends to instill confidence in our clients.

Continuing Legal Education

Approved for at least 4.0 Texas, California, Illinois and New York general CLE credits. Participants requesting CLE for other states will receive Uniform CLE Certificates. CPE is also offered for select panels.

Complimentary Program

There is no fee to attend but registration is required and will be accepted on a first-come, first-served basis. This program is not open to attendance by other professional services providers.

Additional Information

For additional information regarding the program, please contact Katie Zimmer at +214 965 7210 or by email at katie.zimmer@bakermckenzie.com.