

DOING BUSINESS GLOBALLY

Conference Agenda

October 21, 2015 | Baker & McKenzie | Chicago, Illinois

Sponsored by:



TIME	SESSION TITLE	LOCATION
8:30 am	Registration and Breakfast	50th Floor Reception Area
9:00 am	Morning Keynote Presentation and Plenary Session	30th Floor
11:30 am	Lunch	30th Floor
12:15 pm	<p>Track Sessions</p> <p>Track I: Global Markets: Mapping Country Opportunities and Risks</p> <p>Track II: From Inception to Integration: Leading Successful Cross-Border Deals</p> <p>Track III: Navigating the Changing Landscape of International Tax and Finance: Analysis, Strategies, Results</p> <p>Track IV: Managing Risks Globally</p>	50th & 51st Floors
5:00 pm	Cocktail Reception	50th Floor Reception Area

Plenary Session
Conference Room: 30th Floor

TIME	SESSION TITLE	SPEAKERS
9:00 am	Welcome	Michael Smith Managing Partner Baker & McKenzie - Chicago
9:05 am	Keynote Presentation	Geoff Colvin Senior Editor-at-Large Fortune Magazine
10:00 am	BREAK	
10:15 am	<i>The Future of Doing Business Globally: View from the Boardroom</i>	Moderator: David Hackett Partner Baker & McKenzie - Chicago Panelists: William Osborn , Director Abbott, Caterpillar and General Dynamics Sheila Penrose , Director DataCard, JLL and McDonald's Susan Whiting , Director Alliant Energy, Edelman and Moxie Software
11:30 am	Luncheon	

Track I: Global Markets: Mapping Country Opportunities and Risks
Conference Room: Sao Paulo/Mexico City Conference Room (Floor 51)

TIME	SESSION TITLE	SPEAKERS
12:15 pm	Global Economy Overview	<i>Phil Levy, Senior Fellow, Global Economy Chicago Council on Global Affairs</i>
12:25 pm	Brazil and Cuba <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Malliband, Baker & McKenzie - Chicago</i> Panelists: <i>Paul Amberg, Baker & McKenzie - Chicago</i> <i>Ann Broeker, ITC & Economic Sanctions Compliance Leader, GE Capital</i> <i>Jorge Fernández González, General Counsel Latin America, 3M</i> <i>Alberto Mori, Baker & McKenzie - Sao Paulo</i> <i>Mark Staublin, Senior Vice President, Business Development, Garrett Brands</i>
1:25 pm	Transitional Break	
1:30 pm	China and India <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>Edward West, Baker & McKenzie - Chicago</i> Panelists: <i>Ashok Lalwani, Baker & McKenzie - Singapore</i> <i>Matthew Sokol, Director, Investor Relations & Corporate Development, Chemtura</i> <i>Marci Winga Fábrega, Associate General Counsel M&A/Strategic Initiatives, Ecolab</i> <i>Tracy Wut, Baker & McKenzie - Hong Kong</i>
2:30 pm	Break	
2:45 pm	Africa <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Malliband, Baker & McKenzie - Chicago</i> Panelists: <i>Wildu du Plessis, Baker & McKenzie - Johannesburg</i> <i>Kamal Nasrollah, Baker & McKenzie - Casablanca</i> <i>James P. O'Brien, Baker & McKenzie, Chicago</i> <i>Marci Winga Fábrega, Associate General Counsel M&A/Strategic Initiatives, Ecolab</i>
3:45 pm	Transitional Break	

3:50 pm	<p>Turkey and the Middle East</p> <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	<p>Moderator: <i>Edward West, Baker & McKenzie - Chicago</i></p> <p>Panelists: <i>Borys Dackiw, Baker & McKenzie - Abu Dhabi</i> <i>Ismail Esin, Baker & McKenzie - Istanbul</i> <i>Matthew Revord, Chief Legal Officer, Senior Vice President, General Counsel and Secretary, Potbelly Sandwich Shop</i> <i>Andreas Lederer, Vice President of Strategy, Worthington Industries</i></p>
5:00 pm	Cocktail Reception	

Track II: From Inception to Integration: Leading Successful Cross-Border Deals
Conference Room: Training Room (Floor 50)

TIME	SESSION TITLE	SPEAKERS
12:15 pm	Overcoming Challenges in Cross-Border Transactions <ul style="list-style-type: none"> ▪ Planning, timing and structuring ▪ Due diligence, compliance and regulatory ▪ Post-acquisition integration 	Moderator: <i>Betsy Fahey, Baker & McKenzie - Chicago</i> Panelists: <i>Elena Centeio, Vice President, Chief M&A Counsel, Assistant Corporate Secretary, Xylem</i> <i>Hugo Dubovoy, Jr., Vice President, Corporate Secretary, W. W. Grainger</i> <i>Lewey Popoff, Baker & McKenzie - Chicago</i>
1:25 pm	Transitional Break	
1:30 pm	Ownership, Information and Protection: Untangling IP in Cross-Border Transactions <ul style="list-style-type: none"> ▪ Effective due diligence strategies ▪ Reqs and warranties ▪ Planning for jointly developed IP ▪ Open source issues 	Moderator: <i>Lewey Popoff, Baker & McKenzie - Chicago</i> Panelists: <i>Heiko Burow, Baker & McKenzie - Dallas</i> <i>Lisa Parker Gates, Baker & McKenzie - Chicago</i> <i>Sally Rau, General Counsel, Cambium Networks</i>
2:30 pm	Break	
2:45 pm	Taking Your Workforce Global: Managing Cultural Barriers and Retaining Talent in Cross-Border Matters <ul style="list-style-type: none"> ▪ Employment and benefits concerns in multi-jurisdictional deals ▪ Strategies to compensate with equity ▪ Managing immigration issues - challenges and strategies ▪ Preparing for post-closing integration, including taking your policies global 	Moderator: <i>Maura Ann McBreen, Baker & McKenzie - Chicago</i> Panelists: <i>Melissa Allchin, Baker & McKenzie - Chicago</i> <i>Ann Johnston, Director, HR M&A Corporate Human Resources, Abbott Laboratories</i> <i>Aimee Soodan, Baker & McKenzie - Chicago</i> <i>Carole Spink, Baker & McKenzie - Chicago</i>
3:45 pm	Transitional Break	
3:50 pm	Structuring Your Global Supply Chain: Mitigating Risk and Maximizing Value <ul style="list-style-type: none"> ▪ Update on supply chain policy best practices ▪ Proliferation of international trade agreements and use of protectionist trade measures ▪ Import / export and cross-border transit ▪ FCPA and anti-corruption 	Moderator: <i>Miguel Noyola, Baker & McKenzie - Chicago</i> Panelists: <i>Paul Amberg, Baker & McKenzie - Chicago</i> <i>Samuel Kramer, Baker & McKenzie - Chicago</i> <i>Gordie Paulson, Corporate Counsel and Assistant Secretary, Kellogg Company</i> <i>Robert Tarun, Baker & McKenzie - San Francisco</i>
5:00 pm	Cocktail Reception	

Track III: Navigating the Changing Landscape of International Tax and Finance: Analysis, Strategies, Results

Conference Room: Inns West Conference Room (Floor 50)

TIME	SESSION TITLE	SPEAKERS
12:15 pm	Tax Planning in an Evolving Global Tax Environment <ul style="list-style-type: none"> ▪ Impact of Base Erosion and Profit Shifting (BEPS) initiatives ▪ Focus on Transfer Pricing, with increased transparency and attacks on the arm's length standard ▪ Strategies for designing and implementing global supply chain structures that withstand scrutiny 	Moderator: <i>Alexandra Minkovich, Baker & McKenzie - Washington, DC</i> Panelists: <i>Shelley Meador, Vice President, Tax, Allegion</i> <i>Margreet Nijhof, Baker & McKenzie - Amsterdam</i> <i>James Wilson, Baker & McKenzie - New York</i>
1:25 pm	Transitional Break	
1:30 pm	Effective Cross-Border Cash Pooling <ul style="list-style-type: none"> ▪ Trends and structures ▪ Managing currency and tax risk ▪ Compliance 	Moderator: <i>Jill Blackburn, Executive Director - International Coverage Banker, Midwest Middle Market, J.P. Morgan</i> Panelists: <i>Creighton Meland, Baker & McKenzie - Chicago</i> <i>Joshua Richardson, Baker & McKenzie - Chicago</i> <i>Michelle Martinez, Baker & McKenzie - Chicago</i> <i>Richard Sabones, Executive Director - Liquidity Solutions Group, J.P. Morgan Treasury Services</i>
2:30 pm	Break	
2:45 pm	Managing Risk in the Current Global Audit Landscape <ul style="list-style-type: none"> ▪ Controlling information in the digital age when foreign tax authorities come knocking ▪ Protecting confidential and privileged information in an era of "transparency" ▪ The stakes are raised with potential criminal liability and foreign tax raids 	Moderator: <i>Susan Ryba, Baker & McKenzie - Chicago</i> Panelists: <i>Jacques Bernier, Baker & McKenzie - Toronto</i> <i>Drew Crousore, Baker & McKenzie - Palo Alto</i> <i>Amy McClary, Director, International Taxes, Mead Johnson Nutrition</i>
3:45 pm	Transitional Break	
3:50 pm	Using Partnerships in Business Acquisitions and Dispositions <ul style="list-style-type: none"> ▪ Advantages of using partnerships when planning acquisitions, dispositions and commercial transactions ▪ Current trends and common uses of partnerships in commercial transactions to generate cash and defer tax ▪ Strategies for designing and implementing partnership transactions that withstand scrutiny 	Moderator: <i>Patricia McDonald, Baker & McKenzie - Chicago</i> Panelists: <i>Elizabeth Idleman, Assistant General Counsel and Assistant Secretary, Northwestern Mutual</i> <i>Richard Lipton, Baker & McKenzie - Chicago</i> <i>Christine Sloan, Baker & McKenzie - Washington, DC</i>
5:00 pm	Cocktail Reception	

Track IV: Managing Risks Globally

Conference Room: Inns Center & East Conference Room (Floor 50)

TIME	SESSION TITLE	SPEAKERS
12:15 pm	Assisting the Board of Directors and Senior Managers in Identifying and Mitigating Global Risk <ul style="list-style-type: none"> ▪ Process ▪ Governance structures ▪ Brand risk 	Moderator: <i>Peter Tomczak, Baker & McKenzie - Chicago</i> Panelists: <i>Beatriz Araujo, Baker & McKenzie - London</i> <i>Maria Green, General Counsel, Ingersoll Rand (effective November 2) and former General Counsel, Illinois Tool Works</i> <i>Joseph LaRosa, Senior Vice President, General Counsel and Secretary, Regeneron</i> <i>Craig Roeder, Baker & McKenzie - Chicago</i>
1:25 pm	Transitional Break	
1:30 pm	Overcoming Third-Party Risk Globally <ul style="list-style-type: none"> ▪ Supply chain ▪ Anti-corruption ▪ Competition and antitrust 	Moderator: <i>David Hackett, Baker & McKenzie - Chicago</i> Panelists: <i>Robert Kent, Baker & McKenzie - Chicago</i> <i>Samuel Kramer, Baker & McKenzie - Chicago</i> <i>Stephen Martin, II, Baker & McKenzie - Washington, DC</i> <i>Samantha Mobley, Baker & McKenzie - London</i>
2:30 pm	Break	
2:45 pm	Protecting Valuable IP Assets Globally <ul style="list-style-type: none"> ▪ Global IP strategies ▪ Trade secrets 	Moderator: <i>Pamela Church, Baker & McKenzie - New York</i> Panelists: <i>William McSpadden, Baker & McKenzie - Dallas</i> <i>Dianne Phoebus, Baker & McKenzie - Caracas</i> <i>Shima Roy, Baker & McKenzie - Chicago</i>
3:45 pm	Transitional Break	
3:50 pm	Cross-Border Data Transfers in an Uncertain World <ul style="list-style-type: none"> ▪ Understanding the legal landscape ▪ Data privacy and security risks ▪ Key data privacy mitigation strategies 	Moderator: <i>Brian Hengesbaugh, Baker & McKenzie - Chicago</i> Panelists: <i>Francesca Gaudino, Baker & McKenzie - Milan</i> <i>Amy de La Lama, Baker & McKenzie - Chicago</i> <i>William Pleasant, Vice President and Assistant General Counsel, CommScope</i> <i>Prof. Dr. Michael Schmidl, Baker & McKenzie - Munich</i>
5:00 pm	Cocktail Reception	