

DOING BUSINESS GLOBALLY

Conference Agenda

October 14, 2015 | JW Marriott Houston | Houston, TX

Media Sponsor:



TIME	SESSION	LOCATION
8:30 am	Registration and Breakfast	Liberty Hall Foyer
9:00 am	Morning Keynote Presentation and Plenary Session	Liberty Hall Salons 4 and 5
11:30 am	Lunch	Liberty Hall Salons 4 and 5
12:15 pm	<p>Track Sessions</p> <p>Track I: Global Markets: Mapping Country Opportunities and Risks</p> <p>Track II: From Inception to Integration: Leading Successful Cross-Border Deals</p> <p>Track III: Navigating the Changing Landscape of International Tax and Finance: Analysis, Strategies, Results</p> <p>Track IV: Managing Risks Globally</p>	<p>Liberty Hall Salon 2</p> <p>Salon 3</p> <p>Salon 4</p> <p>Salon 1</p>
5:00 pm	Cocktail Reception	Salon 6

Plenary Session
Liberty Hall Salons 4 and 5

TIME	SESSION	SPEAKERS
8:30 am	Registration and Breakfast	
9:00 am	Welcome	Jonathan Newton Managing Partner, Baker & McKenzie - Houston
9:15 am	Keynote Presentation <i>Global Expansion and M&A Trends: An Insider's View</i>	Stephen Munger Managing Director Chairman, Global M&A Morgan Stanley
10:15 am	BREAK	
10:30 am	Panel Discussion <i>The Future of Doing Business Globally: Risks and Opportunities for Multinationals</i> <ul style="list-style-type: none"> • Developing a successful global expansion road map • Building a global business development team • Key worries when expanding • Challenges facing multinationals when growing their global footprint 	Moderator: Jonathan Newton Managing Partner, Baker & McKenzie - Houston Panelists: David Emerson , Vice President Corporate Development, Baker Hughes Larry Johnson , Chief Executive Officer, Fogo de Chão Walter Weathers , Vice President, Finance, Drilling Systems, Cameron International
11:30 am	Luncheon	

Track I: Global Markets: Mapping Country Opportunities and Risks
Liberty Hall Salon 2

TIME	SESSION	SPEAKERS
12:15 pm	Brazil, Cuba and Mexico <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>Hector Morales, Baker & McKenzie - Washington, DC</i> Panelists: <i>Alexandre Lamy, Baker & McKenzie - Washington, DC</i> <i>Gerry McGrath, General Counsel, Fogo de Chão</i> <i>Alberto Mori, Baker & McKenzie - Sao Paulo</i> <i>Benjamin Torres-Barron, Baker & McKenzie - Mexico City</i>
1:25 pm	Transitional Break	
1:30 pm	China and India <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Chmiel, Managing Director, Global Torchlight</i> Panelists: <i>Ashok Lalwani, Baker & McKenzie - Singapore</i> <i>Howard Wu, Baker & McKenzie - Shanghai</i>
2:30 pm	Break	
2:45 pm	Africa <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Chmiel, Managing Director, Global Torchlight</i> Panelists: <i>Robert Corrigan, Senior Vice President, General Counsel and Corporate Secretary, Baylor College of Medicine</i> <i>Reagan Demas, Baker & McKenzie - Washington DC</i> <i>Wildu du Plessis, Baker & McKenzie - Johannesburg</i>
3:45 pm	Transitional Break	
3:50 pm	Turkey and the Middle East <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ M&A insight: transaction attractiveness ▪ Practical considerations for doing business and managing risk 	Moderator: <i>David Chmiel, Managing Director, Global Torchlight</i> Panelists: <i>Alexandre Lamy, Baker & McKenzie - Washington, DC</i> <i>Daniel Matthews, Baker & McKenzie - Istanbul</i>
5:00 pm	Cocktail Reception - Liberty Hall Salon 6	

Track II: From Inception to Integration: Leading Successful Cross-Border Deals
Liberty Hall Salon 3

TIME	SESSION	SPEAKERS
12:15 pm	<p>Overcoming Challenges in Cross-Border Transactions</p> <ul style="list-style-type: none"> ▪ Planning, timing and structuring ▪ Due diligence, compliance and regulatory ▪ Post-acquisition integration 	<p>Moderator: <i>Jonathan Newton, Baker & McKenzie - Houston</i></p> <p>Panelists: <i>Alex Cestero, SVP, GC & Secretary, Frank's International</i> <i>William Davis, Baker & McKenzie - Houston</i> <i>Daniel RoTrock, Senior Legal Manager, Transocean</i></p>
1:25 pm	Transitional Break	
1:30 pm	<p>Ownership, Information and Protection: Untangling IP in Cross-Border Transactions</p> <ul style="list-style-type: none"> ▪ Effective due diligence strategies ▪ Reqs and warranties ▪ Planning for jointly developed IP ▪ Open source issues 	<p>Moderator: <i>Lisa Meyerhoff, Baker & McKenzie - Houston/Dallas</i></p> <p>Panelists: <i>Heiko Burow, Baker & McKenzie - Dallas</i> <i>Bill Lowerre, Former Senior Litigation Counsel, Weatherford</i></p>
2:30 pm	Break	
2:45 pm	<p>Taking Your Workforce Global: Managing Cultural Barriers and Retaining Talent in Cross-Border Matters</p> <ul style="list-style-type: none"> ▪ Employment and benefits concerns in multi-jurisdictional deals ▪ Strategies to compensate with equity ▪ Managing immigration issues - challenges and strategies ▪ Preparing for post-closing integration, including taking your policies global 	<p>Moderator: <i>Scott Nelson, Baker & McKenzie - Houston</i></p> <p>Panelists: <i>David Comeaux, Lead Counsel - Employment Law, McKesson</i> <i>David Ellis, Baker & McKenzie - Houston/Chicago</i> <i>Denise Glagau, Baker & McKenzie - San Francisco</i> <i>David Serwer, Baker & McKenzie - Chicago</i></p>
3:45 pm	Transitional Break	
3:50 pm	<p>Structuring Your Global Supply Chain: Mitigating Risk and Maximizing Value</p> <ul style="list-style-type: none"> ▪ Update on supply chain policy best practices ▪ Proliferation of international trade agreements and use of protectionist trade measures ▪ Import / export and cross-border transit ▪ FCPA and anti-corruption 	<p>Moderator: <i>Larry Finder, Baker & McKenzie - Houston</i></p> <p>Panelists: <i>Samuel Kramer, Baker & McKenzie - Chicago</i> <i>Jay Martin, Vice President, Chief Compliance Officer and Senior Deputy General Counsel, Baker Hughes</i> <i>Kimberly Walker, Associate General Counsel & Deputy Chief Compliance Officer, Transocean</i></p>
5:00 pm	Cocktail Reception - Liberty Hall Salon 6	

Track III: Navigating the Changing Landscape of International Tax and Finance: Analysis, Strategies, Results

Liberty Hall Salon 4

TIME	SESSION	SPEAKERS
12:15 pm	Tax Planning in an Evolving Global Tax Environment <ul style="list-style-type: none"> ▪ Impact of Base Erosion and Profit Shifting (BEPS) initiatives ▪ Focus on Transfer Pricing, with increased transparency and attacks on the arm's length standard ▪ Strategies for designing and implementing global supply chain structures that withstand scrutiny 	Moderator: <i>Susan Stone, Baker & McKenzie - Houston</i> Panelists: <i>Alexandra Minkovich, Baker & McKenzie - Washington, DC</i> <i>Caryn Smith, Baker & McKenzie - Houston</i> <i>Eric Torrey, Baker & McKenzie - Washington, DC</i>
1:25 pm	Transitional Break	
1:30 pm	Effective Cross-Border Cash Pooling <ul style="list-style-type: none"> ▪ Trends and structures ▪ Managing currency and tax risk ▪ Compliance 	Moderator: <i>Susan Stone, Baker & McKenzie - Houston</i> Panelists: <i>Jill Blackburn, Executive Director, International Commercial Bank at J.P. Morgan Chase</i> <i>Craig Meland, Baker & McKenzie - Chicago</i> <i>Omar Moerer, Baker & McKenzie - Amsterdam</i> <i>Joshua Richardson, Baker & McKenzie - Chicago</i> <i>Richard Sabones, Executive Director - Liquidity Solutions Group, J.P. Morgan Treasury Services</i>
2:30 pm	Break	
2:45 pm	Managing Risk in the Current Global Audit Landscape <ul style="list-style-type: none"> ▪ Controlling information in the digital age when foreign tax authorities come knocking ▪ Protecting confidential and privileged information in an era of "transparency" ▪ The stakes are raised with potential criminal liability and foreign tax raids 	Moderator: <i>Susan Stone, Baker & McKenzie - Houston</i> Panelists: <i>Robert Albaral, Baker & McKenzie - Dallas</i> <i>Mickey G. Culpepper, Director - Global Tax Risk & Governance, Baker Hughes</i> <i>Kristen Proschold, Baker & McKenzie - Houston</i> <i>Susan Ryba, Baker & McKenzie - Chicago</i>
3:45 pm	Transitional Break	
3:50 pm	Using Partnerships in Business Acquisitions and Dispositions <ul style="list-style-type: none"> ▪ Advantages of using partnerships when planning acquisitions, dispositions and commercial transactions ▪ Current trends and common uses of partnerships in commercial transactions to generate cash and defer tax ▪ Strategies for designing and implementing partnership transactions that withstand scrutiny 	Moderator: <i>Susan Stone, Baker & McKenzie - Houston</i> Panelists: <i>Jonathan Martin, Baker & McKenzie - Houston</i> <i>Todd Schroeder, Baker & McKenzie - Dallas</i>
5:00 pm	Cocktail Reception - Liberty Hall Salon 6	

Track IV: Managing Risks Globally
Liberty Hall Salon 1

TIME	SESSION	SPEAKERS
12:15 pm	<p>Prepare for the Worst, Hope for the Best: Employment-Related Internal Investigations</p> <ul style="list-style-type: none"> ▪ Investigating cross-border employee whistleblower claims ▪ Managing the employee whistleblower ▪ Defending employee whistleblower claims 	<p>Moderator: <i>Scott Nelson, Baker & McKenzie - Houston</i></p> <p>Panelists: <i>Charles Cohen, Former HR Executive, Schlumberger</i> <i>Cynthia Jackson, Baker & McKenzie - San Francisco</i> <i>Celina Joachim, Baker & McKenzie - Houston</i> <i>Megan Long, Counsel, Code of Business Conduct, KBR</i></p>
1:25 pm	Transitional Break	
1:30 pm	<p>Risk Assessment, Control, and Mitigation from a Global Viewpoint</p> <ul style="list-style-type: none"> ▪ What's new in the oil patch? ▪ Post Macondo implications and current impact ▪ Controlling your destiny: best practices in arbitration and litigation 	<p>Moderator: <i>Brendan Cook, Baker & McKenzie - Houston</i></p> <p>Panelists: <i>Brent Benoit, Vice President, Internal Audit and Chief Compliance Officer, National Oilwell Varco</i> <i>Mark Carlton, General Counsel, Valerus</i> <i>Grant Hanessian, Baker & McKenzie - New York</i></p>
2:30 pm	Break	
2:45 pm	<p>Rise in Global Trade Secret Litigation</p> <ul style="list-style-type: none"> ▪ Overview as to why trade secrets are on the rise ▪ Key difficulties and challenges in protecting or enforcing trade secrets ▪ Parallel enforcement issues - what do you do, particularly with China, when you have trade secret issues affecting both the Chinese and US markets, and perhaps elsewhere? ▪ Establishing and operating non-US operations ▪ Looking to the future, will trade secrets probably play a larger, smaller or the same roles in the overall IP portfolio, and how might best practices evolve? 	<p>Moderator: <i>Kerry Blair, Baker & McKenzie - Houston</i></p> <p>Panelists: <i>Anouk Boon, Patent Attorney, Shell Oil</i> <i>Bart Rankin, Baker & McKenzie - Dallas</i> <i>William Schaller, Baker & McKenzie - Chicago</i></p>
3:45 pm	Transitional Break	
3:50 pm	<p>Global Data and Technology Trends</p> <ul style="list-style-type: none"> ▪ Understanding the legal landscape ▪ Cross-border data transfers ▪ Data privacy and security risks in M&A ▪ Key data privacy mitigation strategies 	<p>Moderator: <i>Brian Hengesbaugh, Baker & McKenzie - Chicago</i></p> <p>Panelists: <i>Amy de La Lama, Baker & McKenzie - Chicago</i> <i>Hagen Koeckeritz, Baker & McKenzie - Frankfurt</i> <i>Karen Monroe, Senior Counsel, Labor and Employment, Chevron Phillips Chemical Company LP</i></p>

5:00 pm

Cocktail Reception - Liberty Hall Salon 6