



DOING BUSINESS GLOBALLY

Conference Agenda

November 10, 2016 | JW Marriott Essex House | New York

Program Sponsors:



TIME	SESSION TITLE	LOCATION
8:30 am	Registration and Breakfast	Grand Ballroom Foyer
9:00 am	Morning Keynote Presentation and Plenary Session	Grand Ballroom
11:30 am	Luncheon	Grand Ballroom
12:15 pm	<p>Afternoon Panel Sessions (choose one panel per session)</p> <p>Session I: 12:15 pm to 1:30 pm</p> <p>Session II: 1:35 pm to 2:35 pm</p> <p>Session III: 2:40 pm to 3:55 pm</p> <p>Session IV: 4:00 pm to 5:00 pm</p> <p>Note: There is a 5 minute intermission between each panel session.</p>	2nd Floor Conference Rooms
5:00 pm	Cocktail Reception	Southgate



Plenary Session
Conference Room: Grand Ballroom

TIME	SESSION TITLE	SPEAKERS
9:00 am	Welcome	<p>James Colihan Managing Partner, Baker & McKenzie - New York</p> <p>Simon Kyriakides, President, ACC New York City and Senior Counsel, American Arbitration Association</p>
9:10 am	Keynote Presentation <i>Global Growth Outlook</i>	Dr. Dambisa Moyo Global Economist and Renowned Author
10:15 am	Break	
10:30 am	Panel Discussion <i>The Impacts of Geopolitical and Macroeconomic Developments on the Future of Business</i>	<p>Moderator: Peter Schechter, Director, Adrienne Arsht Latin America Center, Atlantic Council</p> <p>Panelists: Ross Denton, Baker & McKenzie - London Raymundo Enriquez, Baker & McKenzie - Mexico City Peter MacKay, Baker & McKenzie - Toronto</p>
11:30 am	Luncheon	



Session I: 12:15 pm to 1:30 pm (Choose One Panel)

PANEL NAME	SPEAKERS	ROOM
<p>Navigating the Latest Global Privacy Risks - Cross-Border Data Transfers, Breach Notification Duties and Increased Penalties</p> <ul style="list-style-type: none"> Privacy governance and compliance – an in-house perspective Common privacy issues for global companies Privacy Shield and EU data protection update (GDRP): What's next? 	<p>Moderator: Brian Hengesbaugh, Baker & McKenzie - Chicago</p> <p>Panelists: Orrie Dinstein, <i>Global Chief Privacy Officer</i>, Marsh & McLennan Companies, Inc. Harry Valetk, Baker & McKenzie - New York</p>	Central Park
<p>What's Next for Global Commerce? Politics, Policy and the Road Ahead</p> <ul style="list-style-type: none"> Recent developments involving Cuba and the road ahead The potential impact of mega-trade agreements, including Trans-Pacific Partnership (TPP) New business opportunities and limitations for US multinationals 	<p>Moderator: Miguel Noyola, Baker & McKenzie - Chicago</p> <p>Panelists: Sonia Baldia, Baker & McKenzie - Washington DC Raymundo Enriquez, Baker & McKenzie - Mexico City Peter Schechter, <i>Director</i>, Adrienne Arsht Latin America Center, Atlantic Council</p>	Tivoli
<p>Tax Planning and Corporate Governance</p> <ul style="list-style-type: none"> Anticipating potential challenges by local tax authorities, regulatory and law changes, as well as scrutiny from stakeholders and the media Organizing your planning on the front end through effective project management to align tax directors and executives Optimizing the execution phase – defining risk and responsibilities, conducting tax and corporate due diligence, and documenting cross-border transactions 	<p>Moderator: Jonathan Stevens, Baker & McKenzie - New York</p> <p>Panelists: Robert McGuirk, <i>Executive Director of Tax</i>, Quest Diagnostics Incorporated Rachel Nutt, Baker & McKenzie - New York Andre Petrunoff, <i>Vice President Tax Planning</i>, Pfizer Inc. James Wilson, Baker & McKenzie - New York</p>	Hyde Park



Session II: 1:35 pm to 2:35 pm (Choose One Panel)

PANEL NAME	SPEAKERS	ROOM
<p>Global Employment Compliance Risk Management - What Is Or Should Be Keeping You Up At Night</p> <ul style="list-style-type: none"> ▪ Dodd-Frank and cross-border whistleblowers ▪ Global codes and international hotlines ▪ Global compacts ▪ Shift from voluntary to regulated human rights ▪ Global supply chains 	<p>Moderator: Cynthia Jackson, Baker & McKenzie - Palo Alto</p> <p>Panelists: Mark Engstrom, Senior VP, Associate General Counsel, Labor & Employment Relations & Chief Compliance Officer, CBS Corporation</p> <p>Georgina A. Jolink, Baker & McKenzie - Houston</p> <p>Robert Lewis, Baker & McKenzie - New York</p>	<p>Central Park</p>
<p>Brazil - Seizing Opportunities in Uncertain Times</p> <ul style="list-style-type: none"> ▪ Current legal and business environment and outlook ▪ Key regulatory and investment trends ▪ How to successfully deal with local governments ▪ Top 5 common mistakes made by foreign companies 	<p>Moderator: Daniela Fonseca Puggina, Baker & McKenzie - Miami</p> <p>Panelists: Luis Ambrósio, Trench, Rossi e Watanabe Advogados - São Paulo</p> <p>Emilia Mesquita, Superintendente Juridica Internacional, Itaú Unibanco S.A.</p>	<p>Tivoli</p>
<p>Trends in Financial Markets Enforcement</p> <ul style="list-style-type: none"> ▪ Enforcement trends in cases being brought by the SEC, CFTC, SROs, DOJ and US bank regulators ▪ The recent rise of DOJ criminal actions in the financial industry, including “spoofing” and other illegal practices ▪ Compliance steps to take in an effort to avoid a regulatory investigation ▪ What to do when the regulator calls 	<p>Moderator: John Conroy, Baker & McKenzie - Chicago</p> <p>Panelists: William Devaney, Baker & McKenzie - New York</p> <p>Richard Kirby, Baker & McKenzie - Washington DC</p> <p>Matt Kluchenek, Baker & McKenzie - Chicago</p> <p>Kimberly Prior, Baker & McKenzie - Miami</p>	<p>Hyde Park</p>



Session III: 2:40 pm to 3:55 pm (Choose One Panel)

PANEL NAME	SPEAKERS	ROOM
Understanding Key Differences in Cross-Border Deal Terms <ul style="list-style-type: none"> ▪ Purchase price adjustment mechanisms ▪ Material adverse change ▪ Disclosure regimes ▪ Market indemnification terms 	Moderator: Alan Zoccolillo , Baker & McKenzie - New York Panelists: Danielle Davis , <i>Associate General Counsel - Mergers & Acquisitions</i> , Nielsen Nick Marchica , Baker & McKenzie - New York	Central Park
Protecting Trade Secrets Globally <ul style="list-style-type: none"> ▪ Federal claims and remedies under the newly enacted Defense of Trade Secrets Act ▪ Criminal prosecution strategies / cooperating with the government on claims under the Economic Espionage Act ▪ The protection of US trade secrets before the International Trade Commission ▪ Trade secret protection overseas ▪ Best practices for preventing trade secret theft in the US and overseas 	Panelists: Ryan Fayhee , Baker & McKenzie - Washington DC Jochen Herr , Baker & McKenzie - Munich Shih Yann Loo , Baker & McKenzie - Hong Kong Bart Rankin , Baker & McKenzie - Dallas	Tivoli
Latest Tax Developments for Corporate Executives <ul style="list-style-type: none"> ▪ Up to the minute on inversions and intercompany debt arrangements (including impact of 385 regulations) ▪ How will BEPS affect cross-border deals? ▪ Tax issues in structuring and negotiating deals 	Moderator: Patrick Cox , Baker & McKenzie - New York Panelists: Philip Carmichael , Baker & McKenzie - New York Imke Gerdes , Baker & McKenzie - New York Marc Levey , Baker & McKenzie - New York	Hyde Park



Session IV: 4:00 pm to 5:00 pm (Choose One Panel)

PANEL NAME	SPEAKERS	ROOM
<p>The Internet of Things - Privacy and Security Risks Abound</p> <ul style="list-style-type: none"> Data security risks associated with the growing connectivity of devices Looming privacy issues with embedded systems (medical devices, automotive, wearables) What challenges lie ahead for global companies in legal and regulatory compliance? 	<p>Moderator: Brian Hengesbaugh, Baker & McKenzie - Chicago</p> <p>Panelists: Elise Berkower, <i>Chief Privacy Counsel</i>, Nielsen Harry Valetk, Baker & McKenzie - New York</p>	Central Park
<p>10 Tips for Successful Global Expansion</p> <p>This panel will address the top-line hallmarks of success, and common pitfalls to avoid, when expanding into new markets. Topics will include:</p> <ul style="list-style-type: none"> Buy, build or partner? Tax planning and people planning Dispute resolution and risk management Local law analysis Brand management and protection contractual enforceability matters 	<p>Moderator: Steven Canner, Baker & McKenzie - New York</p> <p>Panelists: Miguel Noyola, Baker & McKenzie - Chicago L. Thomas Sperry, <i>CEO</i>, Sperry Restructuring Advisors Jonathan Stevens, Baker & McKenzie - New York</p>	Tivoli
<p>Managing Disputes in a Flat World</p> <ul style="list-style-type: none"> Advantages of company-wide – as opposed to local office – systems for handling disputes to best manage risk and resolve disputes more quickly and cost-effectively Value of creating and distributing to all company in-house counsel proposed disputes clauses principles, model clauses and drafting notes Best practices in early case assessment (ECA), alternative dispute resolution (ADR), budgeting and coordination with outside counsel and collection and review of information for regulatory purposes 	<p>Moderator: Grant Hanessian, Baker & McKenzie - New York</p> <p>Panelists: Leng Sun Chan, Baker & McKenzie - Singapore David Zaslowsky, Baker & McKenzie - New York Erin Gleason Alvarez, <i>Assistant Vice President, Global Head of ADR Programs</i>, AIG</p>	Hyde Park