Baker McKenzie.

DOING BUSINESS GLOBALLY

DALLAS | OCTOBER 18, 2018

IN PARTNERSHIP WITH:

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OVERVIEW

DOING BUSINESS GLOBALLY

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From disruptive technologies to geopolitical turmoil, global companies have a vast array of issues to consider when expanding globally or managing their existing global footprint. This continuous era of change has led to the corporate legal department assuming a role not only as a legal advisor, but also as a protector of one of the company's most fragile assets – its reputation. As senior management continues to view the legal department as the organization's "moral compass," chief legal officers, general counsel and their teams are now faced with protecting the corporate reputation while managing constant innovation and heightened risk.

At Doing Business Globally, you will hear from experienced business leaders, in-house counsel and Baker McKenzie practitioners, discussing the most prominent legal and operational challenges for global businesses, including:

- Regulation and risk management in a complex world
- Impact of innovation and new technologies on business models
- Workforce challenges and the diversity and inclusion imperative
- Evolving strategies for global expansion and investment

KEYNOTE SPEAKER

TERRY JONES
founder and former CEO, Travelocity and former Chairman, Kayak.com

BENEFITS OF ATTENDING THIS SERIES INCLUDE:

- Hear keynote speaker, **Terry Jones,** *founder* and *former CEO*, Travelocity and *former Chairman*, Kayak.com, discuss the key innovation opportunities (and threats) that are top of mind for boards and c-suite
- Tailor your itinerary for this full-day, complimentary conference and choose from an array of practical and cutting-edge topics
- Build relationships and network with global leaders and industry colleagues
- Earn CLE credits
- Access exclusive analysis and thought-provoking publications

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AGENDA

DOING BUSINESS GLOBALLY

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8:30 am REGISTRATION AND BREAKFAST

9:00 am WELCOME REMARKS AND KEYNOTE PRESENTATION FEATURING TERRY JONES, FOUNDER AND FORMER CEO, TRAVELOCITY AND FORMER CHAIRMAN, KAYAK.COM

10:30 am PLENARY SESSION: GUARDING THE CORPORATE REPUTATION AND CREATING SECURITY IN A NEW WORLD ORDER

11:30 am LUNCHEON

12:30 pm BREAKOUT PANEL SESSIONS (CHOOSE ONE PANEL PER SESSION)

Session I 12:30 pm - 1:30 pm	Option A: The Evolving Regulatory Landscape for Autonomous Technology Option B: Reducing the Risk of Inheriting an Enforcement Action: Compliance due diligence in M&A and JV transactions Option C: Translating Tax Reform: The game-changer you need to understand
Session II 1:40 pm - 2:40 pm	Option A: Protecting the Attorney-Client Privilege in International Transactions, Investigations and Litigation Option B: Enterprise Risk Management and Your Global Supply Chain Option C: Financing Your Next Deal: Addressing geopolitical implications in Latin America and other emerging economies
Session III 2:50 pm - 3:50 pm	Option A: Anticipating Board Level Issues in Global Brand Expansion Option B: Emerging Trends in Advancing Corporate Diversity and Inclusion Goals Option C: Top Trends in Cross-Border M&A
Session IV 4:00 pm - 5:00 pm	Option A: Conflicts Between US Legal Demands for Data and Global Data Protection Laws Option B: Spotlight on Doing Business in Mexico: What does the change in administration mean for risk management and business strategy? Option C: Distribution Channel Conflict in the Consumer Goods and Retail Industry: Managing the rise of e-commerce

Note: There is a 10-minute break between each panel session.

5:00 pm NETWORKING RECEPTION

REGISTER HERE

LOCATION

THE TOWER AT CITYPLACE

2711 North Haskell Avenue
Dallas,TX 75204
thecityplacetower.com

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SEATTLE
OCTOBER 10

DALLAS
OCTOBER 18

Baker McKenzie helps clients overcome the challenges of competing in the global economy. We solve complex legal problems across borders and practice areas. Our unique culture, developed over 65 years, enables our 13,000 people to understand local markets and navigate multiple jurisdictions, working together as trusted colleagues and friends to deliver value to our clients.

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