Baker McKenzie.

DOING BUSINESS GLOBALLY

SEATTLE | OCTOBER 10, 2018

IN PARTNERSHIP WITH:

ACC Association of Corporate Counsel WASHINGTON

WWW.BAKERMCKENZIE.COM/DBG

OVERVIEW

DOING BUSINESS GLOBALLY

SEATTLE | OCTOBER 10, 2018

From disruptive technologies to geopolitical turmoil, global companies have a vast array of issues to consider when expanding globally or managing their existing global footprint. This continuous era of change has led to the corporate legal department assuming a role not only as a legal advisor, but also as a protector of one of the company's most fragile assets – its reputation. As senior management continues to view the legal department as the organization's "moral compass," chief legal officers, general counsel and their teams are now faced with protecting the corporate reputation while managing constant innovation and heightened risk.

At Doing Business Globally, you will hear from experienced business leaders, in-house counsel and Baker McKenzie practitioners, discussing the most prominent legal and operational challenges for global businesses, including:

- Regulation and risk management in a complex world
- Impact of innovation and new technologies on business models
- Workforce challenges and the diversity and inclusion imperative
- Evolving strategies for global expansion and investment

BENEFITS OF ATTENDING THIS SERIES INCLUDE:

- Learn practical tips and strategies from senior executives at the forefront of geopolitical and macroeconomic development that apply to your business
- Tailor your itinerary for this half-day, complimentary conference and choose from an array of practical and cutting-edge topics
- Build relationships and network with global leaders and industry colleagues
- Earn CLE credits
- Access exclusive analysis and thought-provoking publications

FOR MORE INFORMATION AND TO REGISTER
www.bakermckenzie.com/dbg

FOLLOW OUR BLOG
DBGinsights.com

TWITTER
DBGinsights

AGENDA

DOING BUSINESS GLOBALLY

SEATTLE | OCTOBER 10, 2018

12:30 pm **REGISTRATION AND LUNCH**

1:00 pm **WELCOME REMARKS**

1:15 pm **PLENARY SESSION: GUARDING THE CORPORATE REPUTATION AND CREATING SECURITY IN A NEW WORLD ORDER**

2:30 pm **BREAKOUT PANEL SESSIONS (CHOOSE ONE PANEL PER SESSION)**

Session I
2:30 pm - 3:30 pm

Option A: Top Trends in Cross-Border M&A

Option B: Global Trends and Best Practices in Privacy Compliance: GDPR, California Consumer Privacy Act and more

---

Session II
3:40 pm - 4:40 pm

Option A: Anticipating Issues in Global Brand Expansion

Option B: Emerging Trends in Advancing Corporate Diversity and Inclusion Goals

---

Session III
4:50 pm - 5:50 pm

Option A: Protecting the Attorney-Client Privilege in International Transactions, Investigations and Litigation

Option B: Enterprise Risk Management and Your Global Supply Chain

---

Note: There is a 10-minute break between each panel session.

6:00 pm **NETWORKING RECEPTION**

REGISTER HERE

LOCATION

MEYDENBAUER CENTER
11100 NE 6th St
Bellevue, WA 98004

CONTACT

Liz Rittinger
Business Development
+1 415 984 3853
elizabeth.rittinger@bakermckenzie.com

FOR MORE INFORMATION AND TO REGISTER
www.bakermckenzie.com/dbg

FOLLOW OUR BLOG
DBGinsights.com

TWITTER
DBGinsights

Baker McKenzie.

DOING BUSINESS GLOBALLY

SEATTLE
OCTOBER 10

DALLAS
OCTOBER 18

Baker McKenzie helps clients overcome the challenges of competing in the global economy. We solve complex legal problems across borders and practice areas. Our unique culture, developed over 65 years, enables our 13,000 people to understand local markets and navigate multiple jurisdictions, working together as trusted colleagues and friends to deliver value to our clients.

FOR MORE INFORMATION AND TO REGISTER
www.bakermckenzie.com/dbg

FOLLOW OUR BLOG
DBGinsights.com

TWITTER
DBGinsights